The ChamberView

OCTOBER 2026

Note: The ChamberView is a monthly publication of the Mitchell Area Chamber of Commerce and CVB, the Mitchell Area Development Corporation, and Mitchell Main Street & Beyond. For event and new investor details and a full calendar of events, go to mitchellsd.com.

Mitchell SOUTH DAKOTA Outside expectations
601 N. Main St. | Mitchell, SD 57301
(605) 996-5567 | MitchellSD.com

CALENDAR OF EVENTS OCTOBER

7 SD Parks & Recreation Association Annual Conference, Highland Conference Center

Founders & Friends, 7 a.m. Dakota Wesleyan University

SDSU Extension Community Vitality, 9 a.m., Davison County Fairgrounds

Food Truck Frenzy, 11 a.m., Slumberland Parking Lot

Spanish/English Conversation Club, 7 p.m., UCC Church

8 SD Parks & Recreation Association Annual Conference, Highland Conference Center

Mix & Mingle at Safe Place of Eastern South Dakota, 4 p.m., Safe Place of Eastern South Dakota

9 DWU Blue & White Days Opperman Lecture - Terry Grindstaff '99, 11 a.m., Tiger Café

All Day BINGO Marathon, 11 a.m. Edgewood Assisted Living

DWU Women's Volleyball vs Doane, 6 p.m., Christen Family Athletic Center

The Guild Hall - Friday Night Magic!, 7 p.m., The Guild Hall

10 DWU Blue & White Days Parade, 10 a.m., Mitchell Main Street

Tiger Fest, 11 a.m., Corn Palace Plaza

VFW Chili Cook-Off, 12 p.m., The VFW

DWU Football | Homecoming, 1:30 p.m., Joe Quintal Field

DWU Volleyball | Homecoming, 3:30 p.m., Christen Family Athletic Center

11 Salute The Stallion, 7 p.m., The VFW

12 DWU JV Men's Soccer, 5 p.m., Pepsi-Cola Soccer Complex

13 Young Professionals Trivia: Halloween Edition, 6 p.m., Moose Lodge

14 DWU Soccer vs Waldorf, 5 p.m., Pepsi-Cola Soccer Complex

Bilingual Story Time, 6:30 p.m., Mitchell Public Library

Spanish/English Conversation Club, 7 p.m., UCC Church

15 Medicare Open-Enrollment Presentation, 10 a.m., James Valley Community Center

Mitchell After Dark - The Masonic Hall, 8 p.m., The Masonic Hall

16 DWU Volleyball vs Briar Cliff, 6 p.m., Christen Family Athletic Center

The Guild Hall - Friday Night Magic!, 7 p.m., The Guild Hall

17 DWU Soccer vs Midland, 3 p.m., Pepsi-Cola Soccer Complex

18 DWU Men's Soccer vs Mount Marty, 3 p.m., Pepsi-Cola Soccer Complex

Salute The Stallion, 7 p.m., The VFW

20 BINGO at James Valley Community Center, 1 p.m. James Valley Community Center

Ribbon Cutting & Open House for Peaceful Pines Senior Living, 4:30 p.m., Peaceful Pines Senior Living

21 Chamber Member Appreciation Breakfast, 8 a.m., Mitchell Area Chamber of Commerce

JVCC Doubles 8-Ball Pool Tournament, 10:30 a.m., James Valley Community Center

Spanish/English Conversation Club, 7 p.m., UCC Church

Nurtured Soul Woman's Circle, 7 p.m., The Healing Oasis

23 The Guild Hall - Friday Night Magic!, 7 p.m., The Guild Hall

25 DWU Basketball vs Northern State, 4 p.m., The Corn Palace

Salute The Stallion, 7 p.m., The VFW

27 Celebrating Value & Talent: National Disability Employment Awareness Month, 8:30 a.m., DWU Pratt Board Room

28 DWU Soccer vs Briar Cliff, 3 p.m., Pepsi-Cola Soccer Complex

DWU Volleyball vs Northwestern, 6 p.m., Christen Family Athletic Center

Spanish/English Conversation Club, 7 p.m., UCC Church

29 Lunch & Learn: Workforce Services for Your Business, 12 p.m., Mitchell Chamber of Commerce

30 CorTrust Classic, 4 p.m., The Corn Palace

The Guild Hall - Friday Night Magic!, 7 p.m., The Guild Hall

31 DWU Football vs Northwestern, 1 p.m., Joe Quintal Field

CorTrust Classic, 2 p.m., The Corn Palace

Halloween Downtown Trick or Treat, 2 p.m., Downtown Mitchell

Live Music by J. Shelly, 6 p.m., Palace City Brewing Co.

Chamber Specific Events

Mitchell's Beverage Bash – All month long, participating locations

Food Truck Frenzy – Wednesday, October 7, 11 a.m., Slumberland Parking Lot (812 N Rowley St)

Young Professionals Trivia: Halloween Edition – Tuesday, October 13, 6 p.m., Moose Lodge (516 W 15th Ave)

Ribbon Cutting & Open House for Peaceful Pines Senior Living – Tuesday, October 20, 4:30 p.m., Peaceful Pines Senior Living (350 N Harmon Dr)

Chamber Member Appreciation Breakfast – Wednesday, October 21, 8 a.m., Mitchell Chamber of Commerce (601 N Main St)

Lunch & Learn: Workforce Services for Your Business – Thursday, October 29, 12 p.m., Mitchell Chamber of Commerce (601 N Main St)

Chamber Member Appreciation Breakfast



We're celebrating National Support Your Local Chamber Day by saying THANK YOU to the incredible members who make the Mitchell Chamber of Commerce and our business community so strong!

- **Wednesday, October 21**
- **8–10 a.m.**
- **Mitchell Chamber Board Room**

Chamber Members are invited to stop by anytime between 8 and 10 a.m. for FREE coffee and breakfast! No formal program—just a chance for us to give back and show our appreciation for your continued support and involvement.

We are so grateful for our Chamber Members and everything you do for the Mitchell community. We hope you'll stop by and let us treat you to breakfast!

Lunch & Learn: Workforce Services for Your Business



Join the Mitchell Area Chamber of Commerce for a Lunch & Learn featuring Garrett Brunmaier with the South Dakota Department of Labor & Regulation Business Services team!

Garrett will discuss the workforce services and programs available to businesses across South Dakota and demonstrate how employers can utilize these resources, individually or together, to strengthen employee recruitment and retention.

Whether you're looking to attract new employees, retain your current workforce, or simply learn more about the resources available to your business, this session is a great opportunity to learn how the Department of Labor can help.

- **Thursday, October 29**
- **12:00–1:00 p.m.**
- **Mitchell Area Chamber of Commerce Board Room**
- **Free to attend**
- **Optional lunch available for $15**
- **Registration is required**

Register at MitchellSD.com/events.

New Chamber Members

- **CARIBOU COFFEE**
- **SATNAN AVIONICS LLC**
- **CENTENNIAL CARPET & FLOORING**

Past Ribbon Cuttings & Groundbreakings



Hitchcock Homes, September 10



ABE Pain Team, September 21



Engage Counseling Services, September 23



DWU Disc Golf Course, September 24

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