



QUARTER 2 REPORT

2026

Mitchell Area Chamber of Commerce

New members

- Timm Johnson AI Consulting
- Peaceful Pines Senior Living
- CMS Bookkeeping
- The Guild Hall
- Natasha Lynn Designs
- SoDak BBQ Supply
- Schulz Mobile Service
- Transworld Business Advisors
- Art is the Way Studio



Chamber Golf Tournament



Groundbreaking at Chef Louie's



Leadership Mitchell Graduation



Oak Lane Colony Tour



Ribbon Cutting at Subway

Ribbon cuttings

- B&G Milkyway - April 2
- Timm Johnson AI Consulting - April 22
- Cornerstones Career Learning Center - April 27
- The Guild Hall - May 1
- Bolt Mortgage - May 18
- Tank'd Up Hydration - June 1
- Subway - June 2
- Dakota Cleaning & Restoration - June 5
- SoDak BBQ Supply - June 12
- Doug's Custom Paint & Body - June 17
- Natasha Lynn Designs - June 18
- Blarney's Sportsbar - June 25

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Agri-Business

AG Connections Tour : Farm to Table

- Oak Lane Colony
- June 23
- 48 attendees

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Government Affairs

Leadership Mitchell

- April 16: Public Safety & Healthcare
- May 21: Area Attractions
- May 28: Graduation
- June 11: Ribbon Cutting for class project

Candidate & Issue Forum

- May 19 at the DWU Sherman Center
- Ballot measure, school board, and city council

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Connect Mitchell

First Friday Coffee

- Highland Conference Center (4/3)
- Michelle's Mad Batter (5/1)
- Short Staffed (6/5)

Lunch & Learn

- Lost & Found (4/30)
- Timm Johnson AI (6/11)

Mix & Mingle

- Big Friend Little Friend (4/30)
- Puerto Vallarta (5/20)
- Mitchell Area Community Theatre (6/4)

Groundbreaking

- Chef Louie's (5/20)

Chamber Golf Classic

- Friday, June 19
- 40 teams
- 120 golfers

Mitchell Convention & Visitors Bureau



Bus Tours at the Corn Palace



IRU In Medora, ND



2026 National Travel & Tourism Week



Palace City Pre-Sturgis Party Marketing



Forever 605 Day



Teachers at the Corn Palace Plaza



SD 250 Flag Raising



IRU Post-Fam Tour

1

Tourism Marketing

- **Bus Tours**
 - 100 bus tours scheduled for 2026
 - Welcomed bus tour to DWU Dinner Theatre
- **2025 Data**
 - Davison County had \$122 million in visitor spending in 2025
 - This is up 3% from 2024
 - This data includes anyone coming from 50 miles and out and includes regional shoppers, visitors, and tourists.
- **Entertainment Tax**
 - Through May, the 2026 entertainment tax is up 1.89%
- **Hotel Occupancy**
 - Through April, hotel occupancy is down 10%

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Tourism Events

- **2026 International Round Up**
 - April 28-May 1
 - Medora, ND
 - Hosted post-fam tour with international tour guides
 - Keelie & Doreen attended
- **National Travel & Tourism Week**
 - May 3- May 9
 - Social media posts and giveaways
- **Forever 605 Day**
 - June 5
 - Social media post
- **2026 Literacy Conference**
 - 900 teachers in Mitchell June 16 & 17
 - Hosted public event on the evening of June 16
 - SD 250 Flag Raising

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Local Marketing

- **Palace City Pre-Sturgis Party**
 - Received marketing grant through Travel SD
 - Print, digital, tv, radio, and social media marketing efforts
- **Digital Marketing**
 - Amperage and Travel SD Peak Co-Op also do local digital marketing
- **605 Magazine Advertisements**
 - May & June 605 ads featuring Mitchell events

Mitchell Area Development Corporation

Workforce Development

- **Young Professionals**
 - Hosted Disney trivia in April
 - Hosted a freezer meal workshop and Star Wars trivia in May
 - Hosted tabletop game night in June
- **Student Internship Program**
 - The MADC Board of Directors approved \$20,000 to fund forty \$500 internship assistance grants for college students completing internships with Mitchell-area employers, strengthening workforce development and talent retention. They had 59 students apply from 11 different colleges and universities and they were placed at 20+ businesses.
- **Community Concierge Newcomer Events**
 - April: Dig In & Discover at the Mitchell Archaeological Site
 - May: From Farm to Flowerpot at Lee's Red Barn
 - June: Bike Tour by Ron's Bike Shop
- **Move to Mitchell & Palace Perk Book**
 - The Move to Mitchell incentive program continues to offer a \$100 incentive to individuals relocating to Mitchell from outside the 57301 ZIP code for employment.
 - The Palace Perks coupon book continues to welcome new residents by connecting them with local businesses through complimentary offers and discounts, helping both newcomers and local businesses.



Young Professionals LOTR Trivia Night

Workforce Housing

- In April, the Mitchell Area Development Corporation completed the transfer of the East First Housing Development property to Van Buskirk Homes LLC. This workforce housing development will bring 24 owner-occupied homes with anticipated sales prices ranging from \$200,000 to \$300,000. Construction is expected to begin soon, with project completion anticipated in the spring of 2029.
- MADC transferred ownership of the Ridgeview on Foster development to Mitchell Area Housing, Inc. (MAHI) as home sales continue and the development moves into its next phase.
- Mitchell Technical College sold the first student-built home in the Ridgeview on Foster development, marking another milestone in the partnership between Mitchell Technical College, MAHI, Avera, and MADC.
- Through the Federal Home Loan Bank of Des Moines Down Payment Assistance Program, MADC assisted five income-qualified families during the second quarter with a total of \$85,000 in down payment assistance. Four families received \$20,000 and one family received \$5,000, helping make homeownership more attainable.
- MADC also completed several housing rehabilitation projects through the South Dakota Housing Development Authority HOME and HOF programs, helping income-qualified homeowners make critical improvements to their homes.



Student Internship Incentive



June Newcomer Event



Palace Perk Book Reciepent



Ridgeview on Foster

Mitchell Area Development Corporation



Mitchell Tech House

Workforce Housing Cont.

- Mitchell Area Housing, Inc. President Terry Sabers was recognized with the Friend of Housing Award at the South Dakota Housing Development Authority Housing Conference for his leadership and commitment to expanding housing opportunities in South Dakota.

Community Development/Misc

• Entrepreneur Program

- MADC and the Mitchell Chamber of Commerce continued their Entrepreneur Competition, resulting in two new Chamber Courtyard businesses opening: Natasha Lynn Design and SoDak BBQ. MADC also approved \$2,500 interest-free startup loans for participating student entrepreneurs to help launch their new businesses. MADC and the Mitchell Area Chamber of Commerce also began marketing the former Cornerstone Two building with discounted lease incentives to recruit another entrepreneur to downtown Mitchell. We welcomed a new business, 8-28 Christian Book and Gift Store.

• Business Recruitment & Economic Development

- MADC is assisting Davison Rural Water and Davison County with a public land transfer that will allow construction of a new water tower near the Davison County 4-H Grounds, supporting future residential and commercial growth.
- In May, MADC began the transfer of approximately 1.2 acres to Runnings through a partnership with First Dakota National Bank to support Runnings Retail operations.



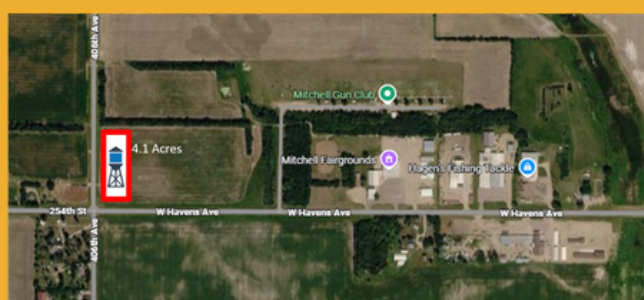
Home Rehab Projects



Terry Sabers Friend of Housing



Entrepreneurs shops in Corn Palace Courtyard

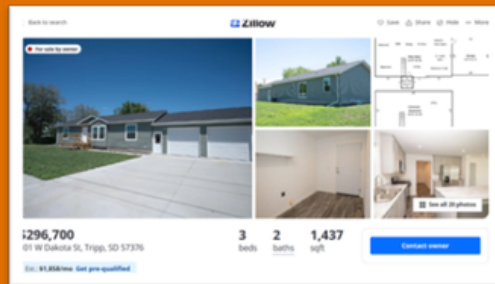


Davison County public land transfer



Runnings land transfer

Dakota Heartland Development Association



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Business Development

PARKSTON/CORSICA –

- White Lake celebrates the opening of two new businesses during its Business Challenge event on July 11 as part of Friendship Days. Both feature homemade menu items and locally sourced produce and meats.
- Graham Tire recently acquired the Ag Tire business in the Corsica trade area and plans to build an 8,300-square-foot service center in Corsica's new business park to serve agricultural, truck, and automotive customers.
- Corsica's Senior Health Care Taskforce and Douglas County Memorial Hospital are developing a plan to preserve senior health care services and maintain a local nursing home in Douglas County.

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Housing

Tripp/White Lake –

- A 1,437 sq. ft., 3bed/2bath Iseman Home with a two-car garage and full-basement has recently been listed for sale \$296,700 by the Tripp Development Corp.
- White Lake is preparing a 3 bedroom/2 bath Governor's Home for sale on a lot given by the local school district.

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Advocacy

Region-

- Utilizing a NorthWestern Energy's Advantage SD Grant Program to fund a local Certified Nursing Assistants training program for eight recipients. This is our local effort to provide needed workforce to area health care facilities.